

Campus Revitalization Initiative

Report to the Congregation

August 31, 2011

In February, Reverend Charles Tigard created a team to consider the uses for our land and prepare an updated Campus Master Plan. The Team revisited the Master Plan created by Carl Abbott, FAIA, Architect/Planner in 2006. That plan was found to continue to be entirely appropriate for our land. It provides the physical outline of future structures and describes plans for usage of the land for green areas and parking.

In order to complete its work, the Campus Planning Team conducted a survey of the congregation on-line and in hard copy. The survey asked respondents to rate their level of agreement with 25 statements related to issues facing Church of the Trinity in the future. 343 email invitations to complete the survey were sent. A total of 101 individuals responded on-line and on paper, representing a 29% rate of return. While this is not a very high return rate, the Team felt it was useful in validating what we heard from individuals in previous congregational discussions. The actual results of the survey are included as a part of this report.

The team gleaned the following clear directives/opinions from the survey results:

- The highest priority is to pay off the mortgage
- We need to revisit Strategic Planning and make it more visible to the congregation. We need an implementation plan that includes expectations and timelines for achievement of activities and goals.
- We are committed to a Program Size Church and to attracting young people to our congregation.
- Given the demographics of this area, we have a real niche for attracting older adults and should also market that aspect for additional members.
- Leasing off-campus facilities is not something strongly supported.
- Our church will likely grow to over 500 members in 5 years
- We need to augment and support the Legacy plan and other planned giving programs.
- The needs for programming space are significant, but creative means for temporary solutions will need to suffice for the immediate future.

While somewhat off target from our initial charge from Reverend Tigard, the Campus Planning Team has concluded that:

1. The Campus Master Plan created in 2006 is still the perfect plan for our future physical development.
2. The Church should immediately reactivate strategic planning with input from the congregation and wide dissemination of results, areas of responsibilities, and timelines for achievements.
3. A "Burn the Mortgage" campaign should be launched to pay off the current obligations of the Church for the land in preparation for funding the implementation of the Campus Master Plan.

Respectfully Submitted,

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